



May 5 and 6, 2012 • Noon to 6 P.M.  
Bay Bridge Marina • Stevensville, MD 21666  
[www.ChesapeakeBayWineFest.com](http://www.ChesapeakeBayWineFest.com)  
Contact Inspired Events: Sharon Finecey 410.507.2102  
or Ashlee Kastendike 410.507.2186

## Presenting Sponsor \$5,000

Join us for the 5th Annual Chesapeake Bay Wine Festival on May 5 and 6. We are excited to announce that the event will once again be held at the beautiful Bay Bridge Marina on Kent Island. With 4,000 in attendance last year and increased advertising and press coverage, we are expecting even more people to attend the 2012 event. Festival goers will enjoy spectacular views of the Chesapeake Bay while sipping many varieties of wine, micro brews, and craft beers from all over the world. Don't miss this opportunity to promote your business and gain exposure in this ever-growing market.

- The event will be billed as "The Chesapeake Bay Wine Festival Presented by *Your Company*." Your Company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- Premium Exhibit Space up to 20'x10' (value of \$700).
- Ability to hang your banners around the event. Banners must be provided by May 1st.
- Your logo will be posted on the Chesapeake Bay Wine Festival's *Home and Sponsor* pages linked to your website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- Two full-page ads in the Wine Festival program to be distributed to all attendees.
- 20 tickets to the event. 14 general, one-day festival tickets (value of \$35 each) and 6 VIP tickets (value of \$65 each). Total ticket value of \$880. Tickets redeemable either day.
- Listed as the Presenting Sponsor on the front of the festival program and all promotional materials.



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## Commemorative Wine Glass Sponsor \$5,000

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*Take this one-of-a-kind opportunity to be a part of the Chesapeake Bay Wine Festival's annual wine glass collection. Every year wine lovers return to add their commemorative wine glass to their own collections.*

- Your company logo will be featured on every commemorative wine glass. One glass will be given to each person attending the festival. Approximately 5,000 glasses will be produced. There will be only one commemorative Wine Glass Sponsor.
- Your Company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- Premium Exhibit Space up to 8'x10' (value of \$350).
- Ability to hang up to 2 banners around the event. Banners to be provided by sponsor before May 1st.
- Your logo will be posted on the Chesapeake Bay Wine Festival's Sponsor page with hyper-link to your business website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- Two full-page ads in the Wine Festival program to be distributed to all attendees.
- 20 tickets to the event. 14 general (value of \$35 each) and 6 VIP tickets (value of \$65 each). Redeemable either day of festival. Total ticket value of \$880.
- Listed as the Exclusive Sponsor in the program's list of Sponsors.



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## Exclusive Bank Sponsor - \$3,000

Join us for the 5th Annual Chesapeake Bay Wine Festival on May 5 and 6. We are excited to announce that the event will once again be held at the beautiful Bay Bridge Marina on Kent Island. With 4,000 in attendance last year and increased advertising and press coverage, we are expecting even more people to attend the 2012 event. Festival goers will enjoy spectacular views of the Chesapeake Bay while sipping many varieties of wine, micro brews, and craft beers from all over the world. Don't miss this opportunity to promote your business and gain exposure in this ever-growing market.

- Your Bank logo will be featured in all advertising including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- You will be featured as The Official Bank Sponsor. There will be only one "Official" Bank Sponsor.
- *NEW this year, you will have the opportunity to place portable ATM machines in strategic locations around the festival.*
- Premium Exhibit Space up to 8'x10' (value of \$350).
- Ability to hang up to 2 banners at the event. Banners to be provided by sponsor before May 1st.
- Your logo will be posted on the Chesapeake Bay Wine Festival Sponsor page with a hyper-link to your business website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- One full-page ad in the Wine Festival program to be distributed to all attendees.
- 16 tickets to the event. 12 general (value of \$35 each) and 4 VIP tickets (value of \$65 each). Redeemable either day of festival. Total ticket value of \$680.
- Listed as the Exclusive Sponsor in the program's list of Sponsors.



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## Entertainment Sponsor - \$3,000

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- Your Company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- On-site signage on the Main Stage. The event will provide a large banner at the main stage with sponsor's logo.
- Premium Exhibit Space up to 8'x10' (value of \$350).
- Ability to hang up to 2 banners at the event. Banners to be provided by sponsor before May 1st.
- Your logo will be posted on the Chesapeake Bay Wine Festival *Sponsor and Entertainment* pages with a hyper-link to your business website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- One full page ad in the Wine Festival program to be distributed to all attendees.
- 16 tickets to the event. 12 general (value of \$35 each) and 4 VIP tickets (value of \$65 each). Redeemable either day of festival. Total ticket value of \$680.
- Listed as the Entertainment Sponsor in the program's list of Sponsors. Your logo will also be featured in the program on the Entertainment lineup page.



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## Automobile/Marine Sponsor - \$3,000

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- Your Company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- You may display as many as 2 automobiles or boats at the festival including one at the show entrance. There will be only one Automobile and one Marine Sponsor.
- Listed as an Exclusive Sponsor in the program's list of sponsors.
- Premium Exhibit Space up to 8'x10' (value of \$350).
- Ability to hang up to 2 banners at the event. Banners to be provided by sponsor before May 1st.
- Your logo on the Chesapeake Bay Wine Festival Sponsor page with a hyper-link to your business website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- One full-page ad in the Wine Festival program to be distributed to all attendees.
- 16 tickets to the event. 12 general (value of \$35 each) and 4 VIP tickets (value of \$65 each). Redeemable either day of festival. Total ticket value of \$680.



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## Maryland Tent Sponsor - \$2,500

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- You will be featured as the official *Maryland Tent* Sponsor. We are featuring the *Maryland Tent* to promote **buying local** with Maryland wineries, local cuisine, local artists, and more.
- Your Company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approximately \$10,000).
- Premium Exhibit Space in the *Maryland Tent* up to 8'x10' (value of \$350).
- Ability to hang up to 2 banners at the event. Banners to be provided by sponsor before May 1st.
- Your logo will be posted on the Chesapeake Bay Wine Festival's Sponsor page linked to your website.
- Inclusion in four email blasts prior to the event. Deadline for inclusion in all 4 email blasts is April 6.
- One full-page ad in the Wine Festival program to be distributed to all attendees.
- 10 tickets to the event, 6 general, one-day festival tickets (value of \$35 each) and 4 VIP tickets (value of \$65 each). Total ticket value of \$470. Tickets redeemable either day.



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## Media Sponsor

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### Headliner \$3,000

- Premium exhibit space up to 8'x10' (value of \$350) or size of display if applicable.
  - Ability to have promotional items or publication at the event's entrance.
  - Logo recognition on banner located at the show entrance.
  - Ability to hang 1 banner at the event. Banner to be provided by sponsor by May 1st.
  - Linkable logo on the Chesapeake Bay Wine Festival website's Sponsor page as a *Media Sponsor*.
  - Inclusion in four email blasts prior to the event. Deadline for inclusion in all 3 email blasts is April 6.
  - Full page ad in the Wine Festival's program to be distributed to all attendees.
  - Recognition in the program's list of sponsors as a *Media Sponsor*.
  - 10 tickets to the event. 8 general (value of \$35 each) and 2 VIP tickets (value of \$65 each).
- Redeemable either day. Total ticket value of \$410.

### Inside Story \$2,000

- Exhibit Space up to 8'x10'.
  - Ability to have promotional items or publication at the event's entrance.
  - Ability to hang 1 banner at the event. Banners to be provided by sponsor by May 1st.
  - Linkable logo on the Chesapeake Bay Wine Festival website's Sponsor page as a *Media Sponsor*.
  - Inclusion in three email blasts prior to the event. Deadline for inclusion in all 3 email blasts is April 13.
  - Half page ad in the Event Day Program to be distributed to all attendees.
  - Recognition in the program's list of sponsors as a *Media Sponsor*.
  - 8 tickets to the event. 6 general (value of \$35 each) and 2 VIP (value of \$65 each). Total ticket value of \$340.
- Redeemable either day.



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## Sponsorship Opportunities

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### Gold Sponsor \$2,000

- Premium exhibit space up to 8'x10' (value of \$350).
- Logo recognition on banner located at the show entrance.
- Ability to hang 1 banner at the event. Banner to be provided by sponsor by May 1st.
- Linkable logo on the Chesapeake Bay Wine Festival website's Sponsor page.
- Inclusion in three email blasts prior to the event. Deadline for inclusion in all 3 email blasts is April 13.
- Full page ad in the Wine Festival's program to be distributed to all attendees.
- Recognition in the program's list of sponsors.
- 8 tickets to the event. 6 general (value of \$35 each) and 2 VIP tickets (value of \$65 each). Redeemable either day. Total ticket value of \$340.

### Silver Sponsor \$1,000

- Exhibit Space up to 8'x10'.
- Ability to hang 1 banner at the event. Banners to be provided by sponsor by May 1st.
- Linkable Logo on the Chesapeake Bay Wine Festival website's Sponsor page.
- Inclusion in two email blasts prior to the event. Deadline for inclusion in all 3 email blasts is April 20.
- Half page ad in the Event Day Program to be distributed to all attendees.
- Recognition on the Sponsor Page of the website and in the program's list of sponsors.
- 6 tickets to the event. 4 general (value of \$35 each) and 2 VIP (value of \$65 each). Total ticket value of \$270. Redeemable either day.

### Bronze Sponsor \$500

- Exhibit Space up to 8'x10'.
- ¼ page ad in the Event Day Program to be distributed to all attendees.
- Inclusion in two email blasts prior to the event. Deadline for inclusion in all 3 email blasts is April 20.
- Linkable recognition on the Sponsor page of the website and in the program's list of sponsors.
- 4 general tickets to the event (value of \$35 each). Festival tickets redeemable either day.